



FOR IMMEDIATE RELEASE
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LOCAL COMPANY RECEIVES ROADWAY SAFETY INNOVATION AWARD

Fredericksburg, Va. – A local company committed to advancing roadway safety was recently awarded a **SECOND PLACE** “Innovation Award” for their creative new product used on America’s roadways.

Plastic Safety Systems (PSS), Inc. of Cleveland manufactures the “Roadquake™ Temporary Portable Rumble Strip” which is a temporary, portable rumble strip that does not require adhesives, epoxies, fasteners or nails for installation. A crew of two can install or remove a set of rumble strips by hand in minutes.

The prestigious award was presented in early February during the American Traffic Safety Services Association’s (ATSSA) 39th Annual Convention and Traffic Expo in San Jose, Calif. Since 1969, the ATSSA convention has been the largest roadway safety convention of its kind in North America, featuring the latest in products and services that save lives on roadways.

Pictured below with their award-winning product are (left to right) L. B. Gambrell, (independent manufacturer's representative for PSS) and PSS employees D. Michael Heltzel, Chuck Mettler, Bruce Owens, Tim Cox, PSS Chairman of the Board David A. Cowan, PSS President and CEO David E. Cowan and William Jamieson.

For a high-resolution version of the photo, please contact James Baron at the telephone number above.



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