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**Plastic Safety
Systems, Inc.**

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Plastic Safety Systems wins ATSSA Innovation Award for RoadQuake Temporary Rumble Strip

Plastic Safety Systems, Inc. (PSS) recently won the 2009 ATSSA (American Traffic Safety Service Association) Innovation Award for RoadQuake™, a temporary, portable rumble strip.

PSS took second honors at the 39th Annual ATSSA Convention & Trade Expo, held this past February, in San Jose, CA.

During the Expo's new product showcase, ATSSA judges quickly recognized that RoadQuake improves work zone safety. At 11' long, 12" wide, and 13/16" thick, the temporary rumble strip alerts drivers to reduce their speeds. (In recent field tests, drivers reduced speeds by 5-10 MPH upon approaching the set of rumble strips.)

Judges were very impressed by the product's most innovative feature: RoadQuake, the only temporary rumble strip currently on the market, does not require adhesives, epoxies, fasteners, or nails for installation. Installation takes minutes.

RoadQuake is also portable: at 105 lbs., with ergonomic handles at each end, a crew of 2 can easily carry RoadQuake by hand.

RoadQuake is durable: made from engineered polymer materials, RoadQuake is an all-weather device, designed to withstand continual use on roadways. And, crews no longer have to wait for ideal weather to install the rumble strips.

For more information about RoadQuake, please call 800-662-6338, or visit our web site at www.plasticsafety.com.

Plastic Safety Systems, Inc., Cleveland Ohio, manufactures and markets MUTCD-compliant, NCHRP-350 certified, plastic traffic control devices for temporary and permanent applications.

"On the Roadway for Safety"®