

A newsletter for customers and friends of Plastic Safety Systems

The PSS Edge

Plastic Safety Systems, Inc. ♦ 2444 Baldwin Road ♦ Cleveland, OH 44104
♦ 800-662-6338 ♦ 216-231-2702 fax ♦ www.plasticsafety.com ♦ *On the Roadway for Safety®*



Welcome to the Edge...

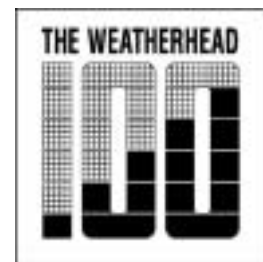
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Editor: Shawn Scott
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In this issue...

-Cleveland Safety Council promotes work zone safety
-New product highlights
-Website redesigned to assist customers
-Employee updates
-Industry news



OUTSTANDING
GROWTH COMPANY
2000•97•95•94

Cleveland Safety Council promotes "Obee" and "Conee" to educate kids about work zone safety

At Plastic Safety Systems, we recently saw first-hand how the Greater Cleveland Safety Council is raising awareness about work zone safety. Jeanne Furber, Executive Director of the Greater Cleveland Safety Council, is a bundle of energy who has developed a program to educate the public, especially children, about work zone safety devices.

The program was created when Jeanne and a friend, who is an artist with Cuyahoga County (Cleveland area), put their heads together to design a program focusing on cartoon-like characters called "Obee," who is a channelizer, and "Conee," a traffic cone. The characters' costumes were made by the Cleveland Costume Company, and have been a hit with local children. In addition to the characters, Jeanne developed a flyer that raises awareness about work zones.

In 1998, Jeanne went to Washington to register the program with the National Safety Council. She received tremendous support from her Board of Directors, and a member from Allstate Insurance donated 250,000 copies of the program's flyers. Jeanne then received permission from the Department of Public Safety in Columbus to mail the flyers to all registered drivers in the state of Ohio.

The program was on its way. In June 1999, the Greater Cleve-



"Conee" and "Obee" entertain and educate children at a Cleveland-area Safety Rally.

land Safety Council launched Safety Day at the Cleveland Zoo. Obee and Conee were introduced at this event and generated a lot of media and public interest. The characters make appearances at events, homecomings, parades, and local venues to greet people and distribute flyers.

Recently, Cuyahoga County engineer Robert Klaiber had Obee and Conee made into figures eight feet tall, and displays them with a banner reading "Give Safety A Brake." Klaiber has joined the Greater Cleveland Safety Council Board of Directors, and hopes to have Obee and Conee figures on all county engineering buildings.

Jeanne's program includes a poster contest, where every child sending back a colored poster gets a certificate of participation. "The first posters that came back—to

our great surprise—didn't have any orange on them!" says Jeanne. She subsequently talked to Crayola, who ensured that the packages sent to the children contained orange crayons.

In addition, the program includes lectures to teenagers on the dangers of work zone driving. At the lectures, a videotape courtesy of the North Carolina DOT depicts the true story of a worker killed in a work zone. The teenagers are given a questionnaire sheet, which they fill out and discuss.

Jeanne believes passionately in this program. "Obee and Conee make people smile," says Jeanne. "Just like similar seatbelt campaigns, children will tell their parents to buckle up. With Obee and Conee, they tell their parents to watch out for the orange barrels and cones, that they are there to help."

continued next page

Cleveland safety program, continued

She adds, "The purpose of our program is to personalize this important issue and have fun. In the process, we raise awareness."

Jeanne believes in the importance of grassroots action, and admits that these programs can be a challenge. "We are always looking for funding sources to continue our program," she says. "Right now, we are looking for funding to print 10,000 flyers that will include a substitution of the phrase 'work zone' for 'construction.'"

But where there is a will, there is a way. Jeanne says, "Especially over the past year, I realize that it is important to make a difference. My husband was killed at Pearl Harbor, and after the events of September 11, I am more committed than ever to making a difference in this world."

At Plastic Safety Systems, we believe Jeanne Furber is well on her way. If you would like to contact Jeanne to assist with this program, she can be reached at the Greater Cleveland Safety Council, The Hanna Building, 1422 Euclid Avenue, Suite 539, Cleveland, OH 44115-1901; phone (216) 621-0059.



Greater Cleveland Safety Council work zone awareness flyers can be obtained by calling Jeanne Furber, (216) 621-0059.

Industry loses veteran

Clell Paullin, founder and president of All-Ways Flasher of Cleveland, recently passed away. Clell, a pioneer of the work zone safety industry, was a founding member of ATSSA and ran his

family-owned company for nearly 40 years. A long-time customer and friend of Plastic Safety Systems, Inc., Clell will be sorely missed.

Plastic Safety Systems, Inc. is a proud sponsor of the ATSS Foundation's Roadway Worker Memorial Scholarship program. For more information on the program, go to ATSSA's web site at www.atssa.com, click "ATSS Foundation," and then click "Scholarship Programs."

Navigator® Vertical Panel and F& A Frame receive NCHRP-350 approval

At press time, Plastic Safety Systems, Inc. (PSS) was notified that the Navigator Vertical Panel and the F&A Frame were approved by the Federal Highway Administration (FHWA) under NCHRP-350. The products have been assigned **FHWA approval #WZ-102.**

Navigator Vertical Panel

The versatile Navigator offers the features and benefits of both a cone and a vertical panel, in a convenient all-in-one channelizer. The break-away design saves space, and has greater visibility than standard 18 inch cones.

Other features:

- ✓ Includes a molded hole for mounting a signal, and has a handle that can also serve as a roping-off mount.
- ✓ The **Navigator Vertical Panel** is recommended for lane closures, work zones, and vehicle traffic control.



Navigator Vertical Panel



F&A Frame by Plastic Safety Systems, Inc.

- ✓ The convenient pick-up handle allows workers to carry 3, 4 or even 5 at one time.
 - ✓ Utilizes PSS or other 10#, 16#, 30# or 35# solid rubber ballasts.
 - ✓ Constructed of low-density, reshapeable polyethylene.
 - ✓ Meets MUTCD standards.
 - ✓ Reflective material can be cut evenly to stripe the Navigator with up to *five* 6" bands—there is no need to die-cut sheeting.
 - ✓ The Navigator accepts all manufacturers' sheeting. (patented)
- F&A Frame™**

The PSS **F&A Frame**—short for *Functional & Aesthetic*—was designed to meet customers' needs for the durability and versatility needed in an A-Frame barricade.

- ✓ Made of durable polyethylene, the **F&A Frame** is UV stabilized and designed to take abuse.
- ✓ Used as a Type I or II barricade, the **F&A Frame** can utilize virtu-

- ally any centerboard on the market, including nominal lumber, Plastic Safety Systems centerboards, and I-beam style boards, while holding them securely.
- ✓ It includes a user-friendly, ergonomic handle that allows for easy setup/takedown and specially-molded stacking feature that enables easy stacking, while using minimum space in storage or during transit.
- ✓ The oversized sand-fill hole allows for quick and easy internal ballasting and is sealed with a flush-mounted cap. (patent pending)

For details on any PSS products, call (800) 662-6338 or visit www.plasticsafety.com

New product review

Transform your old channelizer drums into barricades that get the job done with LifeVest™

LifeVest is designed to transform your old channelizer drums into a highly effective type I or II directional barricade that meets the MUTCD standard. LifeVest, shown at right, fits virtually every barrel on the market today and is made of crashworthy, high-density polyethylene.

The barricade panel section can be easily removed to maintain

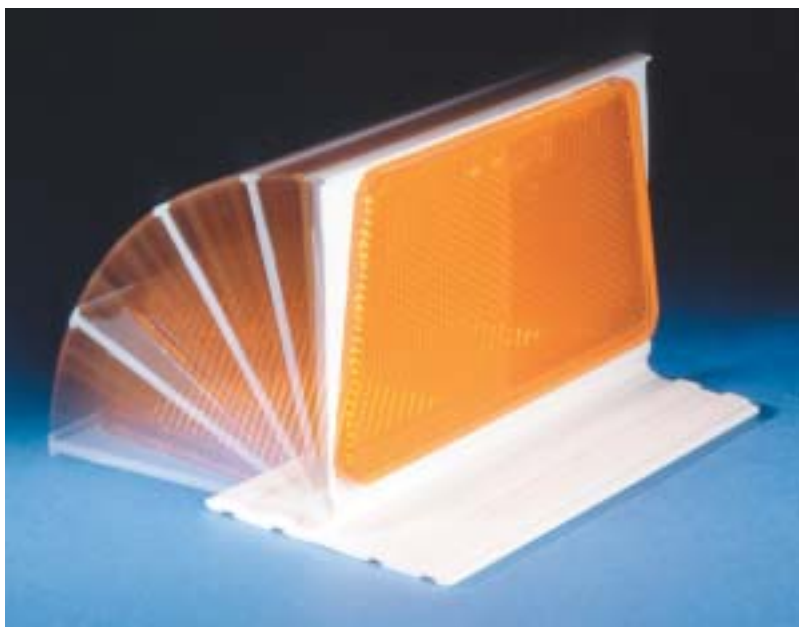
drums original stacking characteristics for ease of transportation.

This cost-effective alternative to other barricade systems includes these features:

- ✓ High stability
- ✓ Accepts type A or C lights
- ✓ Two LifeVests can be mounted on single drum for a bi-directional barricade.



BAM® Delineator's hinge design allows for 90 degrees of flex



The **BAM Highway Delineator**, new from PSS, is constructed of a high grade, UV-stabilized plastic that utilizes a unique, patent-pending hinge design for maximum flex when impacted.

This hinge allows the BAM delineators to give without break-

ing, greatly reducing the need for replacement and ensuring a safer environment for motorists and workers. In addition, the BAM delineator is designed for ease of installation—it can be glued or butyl padded to a barrier surface.

The **BAM Delineator** is con-

structed with the following features:

- ✓ Acrylic reflective lens or reflective sheeting. Sheetting provides up to 11.5 square inches of reflectivity; reflector provides 8.9 square inches of reflective area.
- ✓ Four dovetail grooves on base for greater surface adhesion.
- ✓ Available in standard colors—amber, red, clear and blue.
- ✓ The option of reflectivity on both sides of the marker, as well as in two different colors. (patent pending)

View all PSS products—including a new channelizer— at Traffic Expo Booth #313 Feb. 10-12 Dallas, TX

New PSS website offers speed, more information

The Plastic Safety Systems, Inc. (PSS) website has been redesigned and enhanced to improve users' navigation through the site and to offer some special benefits.

The most significant change users will notice is a drop-down menu on the left-hand side of the web page, which makes it easier for 'Net surfers to go directly to the product or area desired.

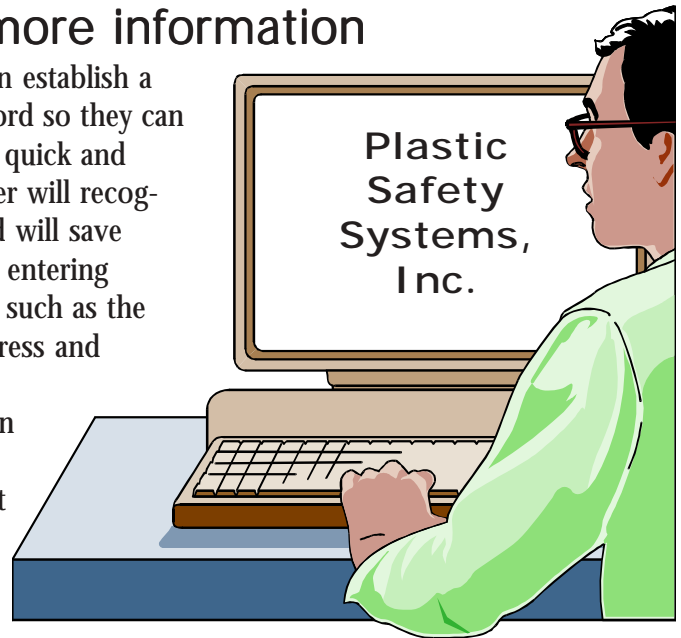
The site is enhanced to provide more product details, specifications and approval numbers. Other new features include:

- ✓ A "request for quote" feature, which allows users to ask for a quote at their convenience, eliminating a step in the "telephone tag" chain.

- ✓ Frequent users can establish a user name and password so they can log-on to the site in a quick and easy way. The browser will recognize the customer and will save time by automatically entering personal information, such as the customer's name, address and billing information.

- ✓ Useful information includes sales representative contact information, links to other industry sites, and a direct e-mail link to contact PSS.

For more information or assistance using the new website, contact Bryan Grabowski, Marketing Manager, at (800) 662-6338; bdgrabowki@plasticsafety.com.



Visit PSS
online at
www.plasticsafety.com

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Employees assigned to serve you

The New Year brings with it some personnel reassignments at Plastic Safety, undertaken to provide our customers with the best possible service. **Alice Washburn** will be working with Customer Service & Sales to coordinate government relations and to monitor product development. **Chuck Bailey** has been assigned the position of Regional Manager covering the Midwest. We wish them great success!

A graphic with a decorative border. On the left, the text reads "Our Mission:". To the right is the PSS logo, which consists of a diamond shape with "PSS" inside and a stylized arrow pointing down and to the right. Below the logo is a dark box with the text "Plastic Safety Systems, Inc.". At the bottom of the graphic, the text reads "Provide the best temporary traffic control products in the world and maintain our customers for life." and below that, in smaller text, "'On the Roadway for Safety'™".

Industry News

Transportation funding bill signed before year's end

On December 18, President George W. Bush signed the FY2002 transportation appropriations bill into law. The final measure, which was approved by the House November 30 and Senate December 4, provides a record \$59 billion for federal transportation investment

for the 2002 fiscal year.

The bill complies with the aggregate investment requirements of TEA-21 and AIR-21. Among the specific programmatic investment levels provided in the legislation:

- ✓ \$31.8 billion for the core highway program (\$2.1 billion increase),
- ✓ \$6.74 billion for transit programs (\$474 million increase),
- ✓ \$3.3 billion for airport construction (\$100 million increase).

FHWA announces National Highway Safety Awards winners

In November, Federal Highway Administrator Mary E. Peters announced the winners of the 2001 National Highway Safety Awards. The Federal Highway Administration (FHWA) and the Roadway Safety Foundation (RSF) sponsored the awards.

"These project winners provide excellent examples of the continuous progress our nation is making in improving safety on our roads, from planning and research, to physical improvements, to enhanced operation and maintenance," said Peters.

The awards were given in three categories: Safety Improvements; Operational Improvements; and Program Planning, Development and Evaluation. The following is a list of the award recipients:

- ✓ Virginia DOT, Optimal Continuous Shoulder Rumble Strips.
- ✓ Pennsylvania DOT, Tailgating Treatment.
- ✓ Delaware DOT, Centerline Rumble Strips.
- ✓ Iowa, Kansas, Missouri, and Nebraska DOTs, Midwest States Smart Work Zone Deployment

Initiative.

- ✓ Alabama DOT, Fast Track Hazard Elimination Safety Program.
- ✓ Pennsylvania DOT, Road Test of the Road Safety Audit Process.
- ✓ Kentucky State Police, Collision Report Analysis for Safer Highways.
- ✓ Washington DOT, Intersection Safety Improvement Priority Program.
- ✓ New Jersey DOT, Work Zone Safety for Roadway Maintenance Operations.

Transportation construction industry helps victims of Sept. 11

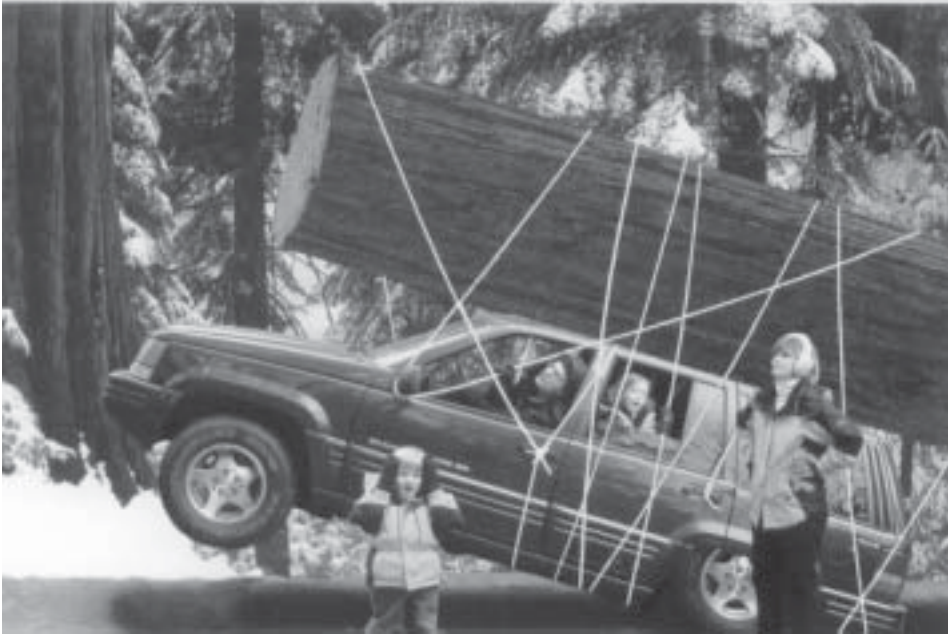
On December 17, the American Concrete Pavement Association (ACPA), the American Road & Transportation Builders Association (ARTBA), the National Asphalt Pavement Association (NAPA), the National Stone, Sand & Gravel Association (NSSGA), and the Construction Industry Manufacturers Association (CIMA) announced a donation of more than \$51,000 to the "Families of Freedom Scholar-

ship Fund," which provides support for postsecondary education to families who suffered direct losses in the September 11 attacks.

Members of the associations had planned to attend a joint legislative "fly-in" in Washington September 19-20, but the event was postponed until February 5-6, 2002, in the wake of the terrorist attacks. Several members of these organizations who had already

registered for the event suggested that their registration fees be donated to assist victims of the attacks. This option was presented to all registrants and they responded enthusiastically. In addition to the registration fees, the total includes donations from each of the sponsoring associations. For details, visit www.familiesoffreedom.org, or call toll-free, (800) 335-1102.

Holiday greetings from the Cowans



Giant Sequoia Facts:

Maximum weight—2.7 million pounds
 Maximum height—311 feet; Age—3,200 years

Grand Cherokee Facts:

Maximum towing capacity—6,500 pounds
 Replacement cost—\$37,430 (loaded)

Happy New Year and Best Wishes to all Plastic Safety Systems customers and friends. We look forward to working with you in 2002!

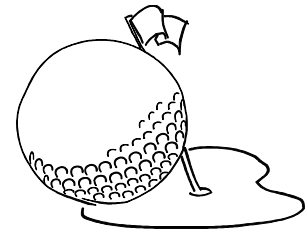
Visit PSS at
 Traffic Expo 2002



American Traffic Safety
 Services Association
 February 10-12, 2002
 Wyndham Anatole
 Dallas, Texas

Plastic Safety Systems, Inc.

Booth #313



Plastic Safety Systems, Inc.
 is proud to sponsor the 11th
 Annual Foundation
 Golf Classic

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